



HC KNOLE PARK
SEVENOAKS · TONBRIDGE · KENT

2026 / 27

SPONSORSHIP PROSPECTUS

PARTNER WITH THE CHAMPIONS

Put your brand alongside Kent's most successful junior hockey club — record-breaking national champions, an international pathway, and coverage that reaches thousands.

EST 2019

~200 MEMBERS

NATIONAL CHAMPIONS



WELCOME

HOCKEY. REIMAGINED.

HC Knole Park is a forward-thinking, creative and inspirational hockey club for players of every level — complete beginners, Back to Hockey returners, adult players and junior internationals alike.

We put the same emphasis on training and matches as we do on socialising, touring, mental wellbeing and friendship. In just a few short years we've grown into one of the country's most successful young clubs — and we're only getting started.

~200

ACTIVE MEMBERS

15+

TEAMS

20+

COACHES &
VOLUNTEERS

OUR APPROACH

NO DRILLS. NO QUEUES. NO FROWNS.

Game-based training. Creative attacking hockey. Accelerated development for every player — from complete beginners to national-level juniors. A brand that partners with us is backing a genuinely modern club.

01

Game-realistic sessions

Every session is decision-rich — players learn by playing, not queuing.

02

A 10-year pathway

A clear journey from U8 to U18 — and into adult and national hockey.

03

Smart feedback & tech

GPS pods, video analysis and self-reflection tools accelerate every player.

04

Everyone belongs

Tours, socials, wellbeing and life-long friendships, on and off the pitch.



PROVEN ON THE NATIONAL STAGE

NATIONAL CHAMPIONS. YEAR AFTER YEAR.

A record-breaking 2024/25 — gold in Holland, national crowns and silverware across every single age group.

20+

GOLD MEDALS
'24/25

7

NATIONAL TITLES

3

INT'L CALL-UPS



HOLLAND ELITE
GOLD

HONOURS BOARD · 2024/25 HIGHLIGHTS



U14 Girls — National Champions



U16 Girls — National Indoor
Champions



U18 Girls — National Indoor
Champions



U12 Girls — Holland Elite & South East
Champions



Women's 2s — National Tier 4
Champions



U10 Boys — Derby Indoor & Kent Cup
Champions



Evie & Lottie — **England U21**; Pascale
— **Canada U21**



Derby Grand Slam Treble —
Nottingham · National · Derby



YOUR BRAND, EVERYWHERE WE GO

MAXIMUM EXPOSURE.

A committed in-house marketing and photography team keeps the club highly visible — locally and nationally, online and in print. Your logo travels with us to every tournament, tour and headline.

2.1k

INSTAGRAM
FOLLOWERS

3

SOCIAL CHANNELS

4+

TOURS / YR

100s

POSTS & REELS

WHERE YOUR LOGO APPEARS

- **Adidas match & training kit** across all teams
- **Pitch-side PVC banners** at home matches
- **Website banners** with a live hyperlink
- **Weekly social media** across our channels
- **Press & glossy publications**, local & national
- **Home & overseas tours** — Holland, France & more



WHY SPONSOR US?

A PARTNERSHIP THAT PAYS FORWARD.

Your support helps some of the brightest hockey stars in the country chase their dreams — while putting your brand in front of an engaged, growing and highly visible community. We're in it for the long run, and we build the same positive, lasting relationships with our sponsors as we do with our players.

A brand on the rise

Founded in 2019 and already national champions. Partner with us early and grow together — we aim to be one of the country's top clubs within ten years.

Proven media coverage

A track record of coverage in local press, glossy publications and national sport media — with your logo in the reports, pictures and celebrations.

Real impact you can see

Sponsorship has funded 20x GPS performance pods, indoor boards and video analysis — tangible investment in our players' development.

National reach

Juniors on the England Player Pathway and internationals for England, Wales and Canada carry your brand onto the regional and national stage.



BE PART OF THE JOURNEY.

Help the brightest young stars in the country achieve their dreams — and celebrate every win alongside them.

SPONSORSHIP PACKAGES

CHOOSE YOUR LEVEL.

Every package includes a pitch-side PVC banner, a website banner across all pages with a live hyperlink, and a virtual banner with up to weekly social media updates.

BRONZE

£800 pa

A virtual banner on our website, including a hyperlink through to your own website.

SILVER

£2,000 pa

2 years minimum

Company name on the shoulders or the sleeves.

+ all-package banners & weekly social

GOLD

£3,000 pa

2 years minimum

Prominent back-of-shirt placement across teams.

+ priority social & extra banners

HEADLINE PARTNER

PLATINUM

£4,000 pa

2 years minimum

Company name on the front — our most visible placement

+ everything above, top billing everywhere

EVERY PACKAGE INCLUDES

Pitch-side PVC banner

Seen by every player and spectator at home matches.

Website banner

On all pages across our site, with a live hyperlink to you.

Virtual banner & social

Up to weekly social media updates, based on your preferences.

NOT READY FOR A FULL PACKAGE?

Become a Club Supporter

Invest in the future of the club for just **£50 a year**. Your donation helps us grow the game, refresh equipment and support our players, coaches and volunteers.

£50
PER YEAR

Bespoke packages available — talk to us about tailoring the perfect partnership.



HC KNOLE PARK

LET'S TALK PARTNERSHIP

BECOME A SPONSOR.

Your company has the chance to be part of a genuine success story — and help the brightest hockey stars in the country achieve their dreams.

EMAIL

info@hcknolepark.com

WEBSITE

www.hcknolepark.com

FOLLOW US

Instagram · @hcknolepark Facebook · HockeyClubKnolePark
TikTok · @hcknolepark

Proudly supported by our principal partner, **Nutshell Asset Management.**

**NUTSHELL**
ASSET MANAGEMENT